

## Monday 5th October

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Time	Plenary Hall	Breakout 1	Breakout 2
0900-0930	<b>REGISTRATION</b>		
0930-1100	Welcome from ASH Chairman First Minister for Wales, The Rt Hon Rhodri Morgan AM Baroness the Professor Ilora Finlay  Professor Gerard Hastings		
1100-1130	<b>Morning Tea</b>		
1130 - 1230	<b>Workshop : The Role of Trading Standards in Tobacco Control.</b> Chairperson: Helen Picton Deputy Head of Trading Standards	<b>Workshop: Understanding Recent UK Legislative Changes relating to Tobacco</b> Martin Dockrell, Policy & Campaigns Director, ASH London	<b>Workshop : Innovations in NRT.</b> Workshop Sponsored by McNeil Ltd.
1230 - 1330	Eammon Rossi Office of Tobacco Control, Ireland Karla Sneegas Executive Director, Indiana Tobacco Prevention and Cessation Agency		
1330-1430	<b>Lunch</b>		
1430-1600	Parallell session 1	<b>Workshop :</b>  <b>No Smoking Day 2010 Launch.</b> Dan Tickle,  Vishnee Sauntoo and Guests!	Parrallel Session 2
1600-1630	<b>Afternoon tea</b>		
1630-1730	<b>Workshop Understanding the Tobacco Industry</b> Dr Anna Gilmore		
1730-1745	<b>Conference Close</b>		

## Tuesday 6th October

Time	Plenary Hall	Breakout 1	Breakout 2
0930-1100	Welcome from Professor Stephen Tomlinson Professor Ann McNeil, University of Nottingham Associate Professor Renee Bittoun  Oliver Smith, Deputy Director Tobacco and Health & Wellbeing Policy Department of Health		
1100-1130	<b>Morning Tea</b>		
1130-1230	<b>Workshop - The UK Centre for Tobacco Control Studies: Current research and opportunities for involvement.</b> Linda Bauld, UKCTC	<b>Workshop Smuggling.</b> Ailsa Rutter, Director, Smoke Free North East	<b>Workshop Youth and Tobacco</b> - Amanda Amos, Professor of Health Promotion
1230-1330	<b>Lunch</b>		
1330-1500	Parrallel Session 3 (x 4)	Parrallel Session 4 (x 4)	Parrallel Session 5 (x4)
1500-1530	<b>Afternoon Tea</b>		
1530-1630	<b>Workshop Reaching Hard to Reach Clients in Cessation Services,</b> Mezz Bowley, National Public Health Service	<b>Workshop : Tobacco Control in Wales:</b> Panel Discussion with Julie Barrett, Ginny Blakey, Helen Picton, Tanya Buchanan and Andrew Jones	<b>Workshop: Keeping Tobacco Control Current:</b> Keith Burnett and Team Department of Health National Support Team
1630-1700	Conference Close Dr Tony Jewell CMO Wales		

## Wednesday 7th October

**CESSATION MASTERCLASS with A/Prof Renee Bittoun See attached flyer for details**